

Public-Private Partnerships Subcommittee



National Geospatial Advisory
Committee Meeting
June 29, 2021

Agenda

1. Update on Use Cases, SC Activities

Mark Reichardt

2. Next Steps

Mark Reichardt/All

Public-Private Partnerships Subcommittee

Membership:

- Mark Reichardt (Chair), Sanjay Kumar, Mike Hussey, Mark Meade, Siva Ravada, Felicia Retiz, Cy Smith, Gary Thompson

Task/Status:

- The NGAC P3 Subcommittee was established in 2020 to examine case studies of successful public-private partnerships and innovative partnerships, identify potential areas of collaboration for the NSDI, and to articulate the value proposition / benefits necessary to establish and sustain such arrangements.
- Recommendation Paper and Case Studies Approved by the NGAC Dec 2020

Public-Private Partnerships (P3)

❖ Accomplishments since April NGAC Meeting

- June 3, 2021 Public Briefing on P3 Study and Recommendations
 - 70+ in attendance
 - Use Case leads participating:
 - [Alberta Data Partnerships](#)
 - [Geospatial Insurance Consortium \(National Insurance Crime Board\)](#)
 - [GPS on Benchmarks – National Geodetic Survey](#)
 - [3D Elevation Program](#)
 - Positive response to a call to attendees for ideas and contributions
 - Agenda, presentation materials posted on [NGAC Webpage](#)

Public-Private Partnerships (P3)

❖ Accomplishments to date (cont'd):

- GDA Compliance and Implementation Workshop
 - Co-hosted by FGDC Stakeholder organizations NSGIC and OGC
 - 100+ in attendance
 - Agenda:
 - Introduction (NSGIC, FGDC, OGC leadership)
 - Panel: Federal GIO Perspectives
 - Breakout sessions
 - Panel: Industry Perspectives
 - Discussion, Next Steps
- Strong emphasis on broader partnerships, continued dialog on building stronger national collaborative governance

GIO Panelists

Tony LaVoi, CDO, NOAA
Steve Lewis, GIO, DOT
David Carter, GIO, DOI
Rob Shankman, GIO, HHS
Mike Donnelly GIO, DHS

Industry Panelists

Holli Howard, Geo Data Operations, Google
Josh Gelbard, Senior Product Manager, Amazon
Pat Cummins, Government Strategy & Policy Solutions Director, Esri
Kumar Navulur, Senior Director of Global Industry Business Development, MAXAR
Richard Kelly, VP Enterprise Geospatial Solution, 911 Datamaster
Ryan Bank, Global Managing Director, Geospatial Insurance Consortium
Robert Hoyler, Senior Partnership Development Manager, TomTom

GDA Compliance and Implementation Workshop Jamboard



GDA Compliance / Implementation Workshop

Partnerships Comments



Public-Private Partnerships (P3)

WGIC POLICY REPORT: 2021-01

Public-Private Geospatial Collaborations: Exploring Potential Partnership Models

- ❖ NGAC P3 and Other Innovative Partnership Recommendation Paper cited by World Geospatial Industry Council (WGIC)
 - NGAC comments provided in March 2021
 - WGIC announced public availability of the [Report](#) at the 3 June 2021 P3 Recommendation Public Briefing



Next Steps

❖ Going Forward - Subcommittee Focus:

- Develop additional use cases demonstrating the utility and value of innovative partnerships
- Continue engagement with FGDC, stakeholders to promote partnerships and monitor the implementation of the recommendations in the 2020 NGAC P3 paper
- Working to convene our next SC meeting in mid to late July to maintain momentum.
- Potential near-term joint meeting with NOAA Hydrographic Services Review Panel (HSRP), which has been addressing P3 opportunities.